

**MODELL'S**  
SPORTING GOODS®

Gotta  
Go To  
Mo's®

FOOTBALL JUST GOT

**BETTER**

Better Experience. Better Selection. Better Prices. Better Store.

**OFFICIAL RETAILER OF**



Come celebrate a **BETTER** Modell's Sporting Goods  
and Support the Jersey Shore Pop Warner at the first ever Modell's

**COMMUNITY WEEKEND!**

**MARCH 6-8, 2010 SATURDAY, SUNDAY, MONDAY**

**10%**  
**OFF YOUR TOTAL  
PURCHASE!\***

**+10%**  
**DONATED TO  
LOCAL YOUTH  
SPORTS PROGRAMS!\***

**= BETTER  
TOGETHER**

Stop by any of the listed local Modell's Sporting Goods location and choose Jersey Shore Pop Warner at checkout. To see the full list of where the 10% donation may be directed, go to [modell.com/better](http://modell.com/better).

MONMOUTH MALL - 180 Route 35S (732) 578-1010  
MANALAPAN - 29 Route 9 South (732) 303-7970  
HOLMDEL - 2130 Highway 35 South (732) 706-9570  
TOMS RIVER - 1 Route 37 West (732) 244-0548  
LAKEWOOD - 1900 Route 70 East (732) 451-1850

**Better Experience.** ✓

**Better Selection.** ✓

**Better Prices.** ✓

**Better Store.** ✓

\*Valid 03/06/10 thru 03/08/10 on total purchase excluding sales tax. Excludes gift cards. Other exclusions may apply. Cannot be combined with other offers, except 5% MVP coupon & Team Weeks. Valid only on in-store purchases. Donation based on net purchase after discounts & excluding sales tax.

† We are currently making every one of our stores BETTER. They have all begun the process but a small amount of them will not be finished by Community Weekend. To see the schedule of when your store is being bettered go to [www.modell.com/better](http://www.modell.com/better).